

WEBVTT

NOTE language:en-US

NOTE Confidence: 0.7699757814407349

00:00:04.559 --> 00:00:07.402

Everyone will give books just a few seconds to join

NOTE Confidence: 0.7699757814407349

00:00:07.458 --> 00:00:07.960

the call.

NOTE Confidence: 0.9311394095420837

00:00:20.600 --> 00:00:21.040

Awesome.

NOTE Confidence: 0.8755207061767578

00:00:21.040 --> 00:00:21.960

Well, good afternoon.

NOTE Confidence: 0.9620261788368225

00:00:21.960 --> 00:00:22.840

Welcome everyone.

NOTE Confidence: 0.8962013721466064

00:00:22.840 --> 00:00:25.658

Thank you for joining us today for Part 2 of

NOTE Confidence: 0.8962013721466064

00:00:25.722 --> 00:00:29.950

our Student Success Webinar series, Course Evals Purpose built for

NOTE Confidence: 0.8962013721466064

00:00:30.014 --> 00:00:31.039

Student success.

NOTE Confidence: 0.7433890700340271

00:00:31.320 --> 00:00:33.728

My name is * Longoria and I'm a client success

NOTE Confidence: 0.7433890700340271

00:00:33.780 --> 00:00:34.880
manager at Watermark.

NOTE Confidence: 0.9250902533531189

00:00:35.200 --> 00:00:39.763
I work with folks in the Oklahoma, Nebraska, Kansas, Arkansas,

NOTE Confidence: 0.9250902533531189

00:00:39.836 --> 00:00:44.399
Missouri, Iowa, Canada, Australia and even Kuwait territories.

NOTE Confidence: 0.8967695236206055

00:00:44.680 --> 00:00:47.819
I'm so glad that y'all are here today joining us

NOTE Confidence: 0.8967695236206055

00:00:47.884 --> 00:00:49.520
for this awesome webinar.

NOTE Confidence: 0.871283233165741

00:00:51.960 --> 00:00:55.527
This webinar is brought to you by Watermark, where our

NOTE Confidence: 0.871283233165741

00:00:55.593 --> 00:00:59.754
goal is to give higher education institutions the insights they

NOTE Confidence: 0.871283233165741

00:00:59.820 --> 00:01:03.784
need to drive student and institutional success, and that is

NOTE Confidence: 0.871283233165741

00:01:03.850 --> 00:01:07.880
done through Watermark's Educational Impact Suite or our EIS.

NOTE Confidence: 0.8421200513839722

00:01:08.319 --> 00:01:12.496
Our suite of Edtech solutions drives critical action and leadership,

NOTE Confidence: 0.8421200513839722

00:01:12.557 --> 00:01:16.119
student success and continuous improvement simultaneously.

NOTE Confidence: 0.9358406066894531

00:01:17.640 --> 00:01:20.532
You may have noticed that Morgan posted a few housekeeping

NOTE Confidence: 0.9358406066894531

00:01:20.582 --> 00:01:21.479
items in our chat.

NOTE Confidence: 0.9645953178405762

00:01:21.480 --> 00:01:23.900
But before we get started, I want to share a

NOTE Confidence: 0.9645953178405762

00:01:23.955 --> 00:01:24.560
few things.

NOTE Confidence: 0.8415583372116089

00:01:25.080 --> 00:01:27.600
If you missed part one of our Student Success webinar

NOTE Confidence: 0.8415583372116089

00:01:27.647 --> 00:01:30.025
series last week, you can still watch it on demand

NOTE Confidence: 0.8415583372116089

00:01:30.073 --> 00:01:31.880
through the links in the link section.

NOTE Confidence: 0.9160541296005249

00:01:32.200 --> 00:01:35.122
And if you're interested in learning more about next week's

NOTE Confidence: 0.9160541296005249

00:01:35.172 --> 00:01:37.846
webinar, which is the final webinar in our series, you

NOTE Confidence: 0.9160541296005249

00:01:37.896 --> 00:01:40.274
can find a link to learn more and register there

NOTE Confidence: 0.9160541296005249

00:01:40.323 --> 00:01:40.719
as well.

NOTE Confidence: 0.8279285430908203

00:01:41.840 --> 00:01:44.532
The windows on your screen can be resized and

NOTE Confidence: 0.8279285430908203

00:01:44.587 --> 00:01:48.159
moved, so please adjust them to suit your individual preferences.

NOTE Confidence: 0.9340741038322449

00:01:49.040 --> 00:01:51.120
Accessibility is important to Watermark.

NOTE Confidence: 0.8375127911567688

00:01:51.400 --> 00:01:54.204
Closed captions are enabled and can be toggled on or

NOTE Confidence: 0.8375127911567688

00:01:54.258 --> 00:01:56.200
off in the Presidential Cam section.

NOTE Confidence: 0.9588811993598938

00:01:57.320 --> 00:01:59.520
The icons at the bottom of your screen open.

NOTE Confidence: 0.93316251039505

00:01:59.520 --> 00:02:02.138
Tools that let you do things like learn more about

NOTE Confidence: 0.93316251039505

00:02:02.190 --> 00:02:05.280
Watermark, receive technical assistance, and ask questions.

NOTE Confidence: 0.9444913864135742

00:02:05.960 --> 00:02:07.791
We hope to have some time toward the end of

NOTE Confidence: 0.9444913864135742

00:02:07.834 --> 00:02:09.240
the presentation to answer those.

NOTE Confidence: 0.9313206672668457

00:02:09.480 --> 00:02:11.291
And if we do not get to your question today,

NOTE Confidence: 0.9313206672668457

00:02:11.332 --> 00:02:13.720
a representative from Watermark will be in touch with you.

NOTE Confidence: 0.8415085077285767

00:02:14.520 --> 00:02:16.690
We'll be sending out a link to this recording, so

NOTE Confidence: 0.8415085077285767

00:02:16.735 --> 00:02:18.639
be on the lookout for that e-mail tomorrow.

NOTE Confidence: 0.9491793513298035

00:02:19.160 --> 00:02:22.005
And finally, before the end of this presentation, be sure

NOTE Confidence: 0.9491793513298035

00:02:22.055 --> 00:02:24.651
to leave your feedback by clicking Rate This tool at

NOTE Confidence: 0.9491793513298035

00:02:24.701 --> 00:02:25.999
the bottom of your screen.

NOTE Confidence: 0.8624670505523682

00:02:26.680 --> 00:02:29.421
Now it is my pleasure to introduce you to you,

NOTE Confidence: 0.8624670505523682

00:02:29.480 --> 00:02:32.519
one of my awesome client partners and good friends.

NOTE Confidence: 0.9063106179237366

00:02:32.960 --> 00:02:35.556
She is a joy, a delight, and makes such a

NOTE Confidence: 0.9063106179237366

00:02:35.619 --> 00:02:37.519
big impact on student success.

NOTE Confidence: 0.6451460123062134

00:02:37.760 --> 00:02:40.640
I'm so excited to present to you, Jana Vander Took.

NOTE Confidence: 0.8561967611312866

00:02:42.640 --> 00:02:45.320
Star thank you so much.

NOTE Confidence: 0.966705858707428

00:02:45.680 --> 00:02:47.400
You make me sound so great.

NOTE Confidence: 0.9667772650718689

00:02:48.600 --> 00:02:51.733
So since we're connecting with each other on a computer

NOTE Confidence: 0.9667772650718689

00:02:51.790 --> 00:02:54.639
screen, let me tell you a little bit about myself.

NOTE Confidence: 0.9159327149391174

00:02:55.560 --> 00:02:59.849
I am a first generation college student and music has

NOTE Confidence: 0.9159327149391174

00:02:59.930 --> 00:03:02.440
been a part of my life forever.

NOTE Confidence: 0.9674962162971497

00:03:02.440 --> 00:03:05.880

It was a part of all through school, through college.

NOTE Confidence: 0.9005811810493469

00:03:06.160 --> 00:03:08.960

I even met my husband in band.

NOTE Confidence: 0.9682890176773071

00:03:09.200 --> 00:03:12.150

And so we take advantage of any opportunity that we

NOTE Confidence: 0.9682890176773071

00:03:12.208 --> 00:03:12.960

have to play.

NOTE Confidence: 0.9221522808074951

00:03:13.280 --> 00:03:15.400

Mexican food is my comfort food.

NOTE Confidence: 0.9006909132003784

00:03:15.520 --> 00:03:19.412

So for any other chips and salsa people out there,

NOTE Confidence: 0.9006909132003784

00:03:19.490 --> 00:03:19.879

Yeah.

NOTE Confidence: 0.6133421659469604

00:03:20.480 --> 00:03:23.760

And Carmel Culbert, M&M's, they are my weakness.

NOTE Confidence: 0.9430619478225708

00:03:24.240 --> 00:03:27.000

So that's a little bit about me.

NOTE Confidence: 0.838392972946167

00:03:27.000 --> 00:03:29.894

Let me tell you a little bit about OB U

NOTE Confidence: 0.838392972946167

00:03:29.968 --> 00:03:32.640
and what we're going to cover today.

NOTE Confidence: 0.9388775825500488

00:03:33.160 --> 00:03:35.466
So first of all, I want to share with you

NOTE Confidence: 0.9388775825500488

00:03:35.522 --> 00:03:38.167
some of the challenges that we had, some of the

NOTE Confidence: 0.9388775825500488

00:03:38.223 --> 00:03:41.317
ways that we talked about those challenges, some of the

NOTE Confidence: 0.9388775825500488

00:03:41.373 --> 00:03:44.693
ways that we found solutions, we found simple solutions and

NOTE Confidence: 0.9388775825500488

00:03:44.749 --> 00:03:47.000
we found some really creative solutions.

NOTE Confidence: 0.9570457339286804

00:03:47.280 --> 00:03:49.751
And I hope that today there's some of those that

NOTE Confidence: 0.9570457339286804

00:03:49.802 --> 00:03:52.016
you can walk away with and you can apply in

NOTE Confidence: 0.9570457339286804

00:03:52.067 --> 00:03:52.840
your own areas.

NOTE Confidence: 0.9469031095504761

00:03:53.680 --> 00:03:56.009
And then, of course, I want to share with you

NOTE Confidence: 0.9469031095504761

00:03:56.061 --> 00:03:58.960

some of the results that have come from those solutions.

NOTE Confidence: 0.9630703926086426

00:03:59.280 --> 00:04:02.049

And then more than anything, I want to give you

NOTE Confidence: 0.9630703926086426

00:04:02.108 --> 00:04:04.760

guys a chance to ask questions along the way.

NOTE Confidence: 0.8142560720443726

00:04:05.240 --> 00:04:06.760

So a little bit about OBU.

NOTE Confidence: 0.7390028834342957

00:04:07.200 --> 00:04:09.480

We are a Christian liberal arts university.

NOTE Confidence: 0.9190606474876404

00:04:10.200 --> 00:04:13.373

We're in Shawnee, OK, which is just outside of Oklahoma

NOTE Confidence: 0.9190606474876404

00:04:13.431 --> 00:04:13.719

City.

NOTE Confidence: 0.9358803033828735

00:04:13.960 --> 00:04:18.431

If you're thinking about the geography of the state, we

NOTE Confidence: 0.9358803033828735

00:04:18.512 --> 00:04:23.228

were founded in 1910, just very soon after Oklahoma became

NOTE Confidence: 0.9358803033828735

00:04:23.309 --> 00:04:23.959

a state.

NOTE Confidence: 0.8409518003463745

00:04:24.240 --> 00:04:27.480

And there's just some, you know, general information on the

NOTE Confidence: 0.8409518003463745

00:04:27.535 --> 00:04:27.919
screen.

NOTE Confidence: 0.9350904226303101

00:04:27.920 --> 00:04:30.717

I don't want to read that to you guys, but

NOTE Confidence: 0.9350904226303101

00:04:30.784 --> 00:04:33.381

it is, I think it is fun to notice that

NOTE Confidence: 0.9350904226303101

00:04:33.448 --> 00:04:36.578

we've been a part of the Watermark family for a

NOTE Confidence: 0.9350904226303101

00:04:36.645 --> 00:04:40.308

long time and Course Evaluations & Surveys was one of

NOTE Confidence: 0.9350904226303101

00:04:40.375 --> 00:04:42.840

our first introductions to Watermark.

NOTE Confidence: 0.9661190509796143

00:04:43.200 --> 00:04:46.880

So we've got some great resources to share with you.

NOTE Confidence: 0.9201475381851196

00:04:48.320 --> 00:04:50.402

So let me share a little bit about the challenges

NOTE Confidence: 0.9201475381851196

00:04:50.445 --> 00:04:51.040

that we faced.

NOTE Confidence: 0.8445002436637878

00:04:52.480 --> 00:04:58.338

We had the tool that we used created some challenges

NOTE Confidence: 0.8445002436637878

00:04:58.451 --> 00:04:59.239

for us.

NOTE Confidence: 0.9082769751548767

00:04:59.279 --> 00:05:05.289

First of all, the results that we got were very

NOTE Confidence: 0.9082769751548767

00:05:05.417 --> 00:05:06.439

delayed.

NOTE Confidence: 0.8705692291259766

00:05:06.920 --> 00:05:10.345

So we would we would send out these course evaluations,

NOTE Confidence: 0.8705692291259766

00:05:10.407 --> 00:05:11.839

we would get them back.

NOTE Confidence: 0.8443571925163269

00:05:12.160 --> 00:05:15.317

Then we had to ship them off to be evaluated

NOTE Confidence: 0.8443571925163269

00:05:15.388 --> 00:05:19.120

and it could be months before we got responses back.

NOTE Confidence: 0.956748902797699

00:05:19.520 --> 00:05:23.335

And that's just way too long for our faculty to

NOTE Confidence: 0.956748902797699

00:05:23.417 --> 00:05:27.720

be able to actually apply any feedback that they get.

NOTE Confidence: 0.8686676621437073

00:05:27.960 --> 00:05:30.800

And that's just not fair to the students either.

NOTE Confidence: 0.9593651294708252

00:05:31.480 --> 00:05:33.200

We want them to be successful.

NOTE Confidence: 0.9475351572036743

00:05:33.200 --> 00:05:36.033

We think it's very important that we hear the voices

NOTE Confidence: 0.9475351572036743

00:05:36.088 --> 00:05:36.960

of our students.

NOTE Confidence: 0.9335095286369324

00:05:37.240 --> 00:05:39.498

And so that turn around time was just way too

NOTE Confidence: 0.9335095286369324

00:05:39.549 --> 00:05:39.800

long.

NOTE Confidence: 0.7026764750480652

00:05:40.680 --> 00:05:43.160

A part of that was low response rates.

NOTE Confidence: 0.9301369786262512

00:05:45.040 --> 00:05:49.598

As we talked about these challenges and looked at them,

NOTE Confidence: 0.9301369786262512

00:05:49.681 --> 00:05:53.080

we noted several things that led to this.

NOTE Confidence: 0.9488892555236816

00:05:53.440 --> 00:05:57.513

There was a real aversion to the tool that we

NOTE Confidence: 0.9488892555236816

00:05:57.604 --> 00:05:58.600
were using.

NOTE Confidence: 0.9430363774299622

00:05:58.920 --> 00:06:03.279
There were over 80 questions in our course evaluation that

NOTE Confidence: 0.9430363774299622

00:06:03.355 --> 00:06:06.512
we were using at the time, and there was a

NOTE Confidence: 0.9430363774299622

00:06:06.587 --> 00:06:07.639
lack of trust.

NOTE Confidence: 0.9163993000984192

00:06:08.120 --> 00:06:11.763
The students didn't know for sure if the faculty member

NOTE Confidence: 0.9163993000984192

00:06:11.830 --> 00:06:14.480
could tell that that was their response.

NOTE Confidence: 0.843765139579773

00:06:15.480 --> 00:06:19.627
And so none of those helped foster student success, and

NOTE Confidence: 0.843765139579773

00:06:19.703 --> 00:06:22.720
we wanted to find a way to correct that.

NOTE Confidence: 0.9487869143486023

00:06:24.000 --> 00:06:27.680
The cost of our tool was also very limiting.

NOTE Confidence: 0.966505765914917

00:06:28.120 --> 00:06:32.029
So if you think about your own university, we were

NOTE Confidence: 0.966505765914917

00:06:32.107 --> 00:06:36.016
only able to evaluate a small cross section of our

NOTE Confidence: 0.966505765914917

00:06:36.094 --> 00:06:36.719
classes.

NOTE Confidence: 0.8956689238548279

00:06:37.320 --> 00:06:42.105
Now we did survey all of our classes that had

NOTE Confidence: 0.8956689238548279

00:06:42.211 --> 00:06:47.316
an adjunct that was teaching or a our first time

NOTE Confidence: 0.8956689238548279

00:06:47.422 --> 00:06:50.400
faculty that were on campus.

NOTE Confidence: 0.930716335773468

00:06:50.880 --> 00:06:52.960
We evaluated all of their courses.

NOTE Confidence: 0.908244788646698

00:06:53.240 --> 00:06:56.875
But for our junior faculty that had been here at

NOTE Confidence: 0.908244788646698

00:06:56.951 --> 00:07:00.511
least a year, they were able to self select two

NOTE Confidence: 0.908244788646698

00:07:00.586 --> 00:07:05.206
classes that we surveyed and our senior faculty self selected

NOTE Confidence: 0.908244788646698

00:07:05.282 --> 00:07:06.040
one class.

NOTE Confidence: 0.897887110710144

00:07:06.560 --> 00:07:10.009

So you can imagine they naturally looked at some of

NOTE Confidence: 0.897887110710144

00:07:10.077 --> 00:07:13.797

their classes that we're going to give them some really

NOTE Confidence: 0.897887110710144

00:07:13.865 --> 00:07:14.879

good responses.

NOTE Confidence: 0.8560009002685547

00:07:16.800 --> 00:07:20.255

Now, of course, administration could do more, but we were

NOTE Confidence: 0.8560009002685547

00:07:20.315 --> 00:07:22.680

really limited in what we could survey.

NOTE Confidence: 0.9092831611633301

00:07:23.760 --> 00:07:29.520

And then the workload for our university staff was staggering.

NOTE Confidence: 0.856190025806427

00:07:29.880 --> 00:07:35.030

And a little side note, I am the assessment team

NOTE Confidence: 0.856190025806427

00:07:35.137 --> 00:07:36.640

on our campus.

NOTE Confidence: 0.9627236723899841

00:07:37.240 --> 00:07:40.320

So for me it was incredibly overwhelming.

NOTE Confidence: 0.8966460227966309

00:07:40.840 --> 00:07:44.791

We did a lot of paper surveys and so preparing

NOTE Confidence: 0.8966460227966309

00:07:44.877 --> 00:07:50.117

those packets of information, sending them out to faculty and

NOTE Confidence: 0.8966460227966309

00:07:50.202 --> 00:07:55.270

then of course collecting those back up, getting them ready

NOTE Confidence: 0.8966460227966309

00:07:55.356 --> 00:07:58.535

to to be sent to be for results to be

NOTE Confidence: 0.8966460227966309

00:07:58.621 --> 00:07:59.480

generated.

NOTE Confidence: 0.9257749915122986

00:07:59.760 --> 00:08:03.171

And then of course, all of the comments that were

NOTE Confidence: 0.9257749915122986

00:08:03.240 --> 00:08:06.999

added to these surveys had to be manually transcribed.

NOTE Confidence: 0.8926092982292175

00:08:08.000 --> 00:08:10.559

It feels as I was preparing this, it was like

NOTE Confidence: 0.8926092982292175

00:08:10.616 --> 00:08:13.289

really, that was just a few years ago and still

NOTE Confidence: 0.8926092982292175

00:08:13.346 --> 00:08:15.279

our technology was not far behind.

NOTE Confidence: 0.9280380606651306

00:08:15.920 --> 00:08:18.280

So we began to look at what we could do.

NOTE Confidence: 0.8837248682975769

00:08:20.040 --> 00:08:23.264

One of the key points that was so helpful for

NOTE Confidence: 0.8837248682975769

00:08:23.335 --> 00:08:27.347

our journey was the tool that we currently use announced

NOTE Confidence: 0.8837248682975769

00:08:27.419 --> 00:08:31.360

that they were doing away with the handwritten surveys.

NOTE Confidence: 0.900963306427002

00:08:31.880 --> 00:08:35.908

We rejoiced greatly behind the scenes, but it really began

NOTE Confidence: 0.900963306427002

00:08:35.978 --> 00:08:39.660

began an impetus for us to have that conversation for

NOTE Confidence: 0.900963306427002

00:08:39.729 --> 00:08:43.897

those faculty that really wanted and depended on the ability

NOTE Confidence: 0.900963306427002

00:08:43.966 --> 00:08:47.162

to hand out the surveying in class and talk to

NOTE Confidence: 0.900963306427002

00:08:47.231 --> 00:08:48.759

the students about it.

NOTE Confidence: 0.919122040271759

00:08:49.200 --> 00:08:52.320

We could then start that conversation and say that's no

NOTE Confidence: 0.919122040271759

00:08:52.377 --> 00:08:54.759

longer an option, how can we move forward?

NOTE Confidence: 0.9059479832649231

00:08:55.840 --> 00:08:57.520
And so we talked a lot.

NOTE Confidence: 0.9139809012413025

00:08:57.520 --> 00:09:00.911
We took about a year actually to really dive in

NOTE Confidence: 0.9139809012413025

00:09:00.983 --> 00:09:04.519
and look at what we wanted in a course evaluation

NOTE Confidence: 0.9139809012413025

00:09:04.591 --> 00:09:07.838
and how we wanted to capture the voice of our

NOTE Confidence: 0.9139809012413025

00:09:07.910 --> 00:09:08.560
students.

NOTE Confidence: 0.9444621205329895

00:09:09.400 --> 00:09:11.520
And we involved a lot of people on campus.

NOTE Confidence: 0.9482203722000122

00:09:12.280 --> 00:09:15.323
Of course, our IT department was involved and I was

NOTE Confidence: 0.9482203722000122

00:09:15.382 --> 00:09:15.919
involved.

NOTE Confidence: 0.8018845915794373

00:09:16.280 --> 00:09:19.472
Our Provost and our Dean's were involved, but we also

NOTE Confidence: 0.8018845915794373

00:09:19.532 --> 00:09:21.519
included faculty in this journey.

NOTE Confidence: 0.9320608377456665

00:09:21.840 --> 00:09:26.763

We included our faculty council, we included our educational technology

NOTE Confidence: 0.9320608377456665

00:09:26.833 --> 00:09:31.132

committee, which is a committee made-up of mostly faculty from

NOTE Confidence: 0.9320608377456665

00:09:31.202 --> 00:09:32.520

a variety of areas.

NOTE Confidence: 0.8190932273864746

00:09:32.920 --> 00:09:36.578

And we began that process of reach, researching and seeing

NOTE Confidence: 0.8190932273864746

00:09:36.641 --> 00:09:37.839

what was out there.

NOTE Confidence: 0.9324470162391663

00:09:40.080 --> 00:09:43.424

It took some time and there were times that we

NOTE Confidence: 0.9324470162391663

00:09:43.497 --> 00:09:47.423

kind of had to dig past those initial conversations of

NOTE Confidence: 0.9324470162391663

00:09:47.496 --> 00:09:50.404

this is what we want and this is what we

NOTE Confidence: 0.9324470162391663

00:09:50.477 --> 00:09:53.603

need to really get at the heart of what was

NOTE Confidence: 0.9324470162391663

00:09:53.676 --> 00:09:54.840

truly important.

NOTE Confidence: 0.8992089629173279

00:09:55.559 --> 00:09:59.214

A couple of those things that we found that were

NOTE Confidence: 0.8992089629173279

00:09:59.291 --> 00:10:03.783

really important, those key factors were we wanted a system

NOTE Confidence: 0.8992089629173279

00:10:03.859 --> 00:10:08.199

that would integrate with our learning management system.

NOTE Confidence: 0.8795542120933533

00:10:08.640 --> 00:10:13.106

We used Canvas, and so we wanted the ability for

NOTE Confidence: 0.8795542120933533

00:10:13.200 --> 00:10:17.760

students to easily access the course evaluations.

NOTE Confidence: 0.9377495646476746

00:10:19.559 --> 00:10:22.663

You know in your own life if you have to

NOTE Confidence: 0.9377495646476746

00:10:22.741 --> 00:10:26.775

click an extra couple of places or receive an e-mail

NOTE Confidence: 0.9377495646476746

00:10:26.853 --> 00:10:31.198

and then click through to a location, the follow through

NOTE Confidence: 0.9377495646476746

00:10:31.276 --> 00:10:32.440

is not as high.

NOTE Confidence: 0.9326049089431763

00:10:32.720 --> 00:10:35.602

So we wanted it to be fully integrated with our

NOTE Confidence: 0.9326049089431763

00:10:35.663 --> 00:10:37.319
learning management system.

NOTE Confidence: 0.9051033854484558

00:10:37.760 --> 00:10:42.594
We also, we wanted the students, we wanted to be

NOTE Confidence: 0.9051033854484558

00:10:42.695 --> 00:10:46.120
able to survey all of our classes.

NOTE Confidence: 0.933924674987793

00:10:46.960 --> 00:10:50.162
We wanted the voice of all of our students, and

NOTE Confidence: 0.933924674987793

00:10:50.231 --> 00:10:52.479
that was a really important part.

NOTE Confidence: 0.8056303858757019

00:10:52.720 --> 00:10:55.960
And of course, administration drew that main desire.

NOTE Confidence: 0.9196981191635132

00:10:56.200 --> 00:10:59.085
But as we talked with faculty, they really began to

NOTE Confidence: 0.9196981191635132

00:10:59.141 --> 00:11:00.159
share that desire.

NOTE Confidence: 0.8990525603294373

00:11:00.760 --> 00:11:05.009
One of their concerns, of course, with surveying all classes

NOTE Confidence: 0.8990525603294373

00:11:05.080 --> 00:11:08.762
was we don't want our students to suffer from survey

NOTE Confidence: 0.8990525603294373

00:11:08.833 --> 00:11:09.400
fatigue.

NOTE Confidence: 0.96495521068573

00:11:10.560 --> 00:11:11.680
I totally get that.

NOTE Confidence: 0.8151351809501648

00:11:11.960 --> 00:11:14.680
And so we approached that from a couple of perspectives.

NOTE Confidence: 0.8810563087463379

00:11:14.960 --> 00:11:17.520
One of those was as we begin to dive into

NOTE Confidence: 0.8810563087463379

00:11:17.582 --> 00:11:21.392
the question about survey fatigue, we realized that they were

NOTE Confidence: 0.8810563087463379

00:11:21.454 --> 00:11:24.640
thinking about a survey that was 80 questions long.

NOTE Confidence: 0.8640354871749878

00:11:25.360 --> 00:11:26.280
We did away with that.

NOTE Confidence: 0.9496570229530334

00:11:27.000 --> 00:11:29.840
We created our own survey and made it much shorter.

NOTE Confidence: 0.8976889848709106

00:11:31.280 --> 00:11:33.720
Faculty also wanted results much faster.

NOTE Confidence: 0.9534961581230164

00:11:34.600 --> 00:11:38.029
As you can imagine, if you're asking questions that have

NOTE Confidence: 0.9534961581230164

00:11:38.090 --> 00:11:41.459

to do with curriculum or pedagogy, you really need that

NOTE Confidence: 0.9534961581230164

00:11:41.520 --> 00:11:44.766

response from students in a timely manner so that you

NOTE Confidence: 0.9534961581230164

00:11:44.827 --> 00:11:47.399

can make changes before the next semester.

NOTE Confidence: 0.9065856337547302

00:11:47.640 --> 00:11:48.920

We didn't have that ability.

NOTE Confidence: 0.8831760883331299

00:11:49.559 --> 00:11:52.704

Now I would be remiss if I didn't stop for

NOTE Confidence: 0.8831760883331299

00:11:52.779 --> 00:11:57.796

just a moment and directly mention Watermark and course evaluations

NOTE Confidence: 0.8831760883331299

00:11:57.871 --> 00:12:01.840

and surveys or when we started it was Evaluation Kit.

NOTE Confidence: 0.9279448390007019

00:12:02.520 --> 00:12:06.948

This product checked all of the boxes for us and

NOTE Confidence: 0.9279448390007019

00:12:07.040 --> 00:12:08.240

so much more.

NOTE Confidence: 0.9265698194503784

00:12:08.679 --> 00:12:12.886

So I want to take a minute to dive into

NOTE Confidence: 0.9265698194503784

00:12:12.993 --> 00:12:17.200
what were some of our simple solutions.

NOTE Confidence: 0.8716716766357422

00:12:18.320 --> 00:12:23.795
First of all, we actually use the tool we wanted

NOTE Confidence: 0.8716716766357422

00:12:23.909 --> 00:12:30.640
to to shorten those response times and Watermark does that.

NOTE Confidence: 0.8679260015487671

00:12:30.640 --> 00:12:34.739
We have those responses as soon as we finish up

NOTE Confidence: 0.8679260015487671

00:12:34.826 --> 00:12:35.960
the semester.

NOTE Confidence: 0.8615499138832092

00:12:36.480 --> 00:12:38.560
We increased our response rate.

NOTE Confidence: 0.9308993816375732

00:12:39.680 --> 00:12:43.200
Part of that was limiting the length of the survey.

NOTE Confidence: 0.9061931371688843

00:12:43.640 --> 00:12:47.669
Part of it was removing the faculty hands on with

NOTE Confidence: 0.9061931371688843

00:12:47.751 --> 00:12:52.603
the survey in that integration with Canvas, so students can

NOTE Confidence: 0.9061931371688843

00:12:52.685 --> 00:12:56.880
answer those surveys at any time that they want to.

NOTE Confidence: 0.9040061235427856

00:12:58.400 --> 00:13:01.702

We also were able to lower our cost and that

NOTE Confidence: 0.9040061235427856

00:13:01.777 --> 00:13:05.529

enabled us to reach out and get responses from all

NOTE Confidence: 0.9040061235427856

00:13:05.604 --> 00:13:06.279

students.

NOTE Confidence: 0.9571777582168579

00:13:06.800 --> 00:13:09.896

It also decreased the amount of work that we were

NOTE Confidence: 0.9571777582168579

00:13:09.960 --> 00:13:13.120

doing on our end because it's such a great system.

NOTE Confidence: 0.8397324681282043

00:13:15.320 --> 00:13:18.937

As you can see there on on your screen, our

NOTE Confidence: 0.8397324681282043

00:13:19.022 --> 00:13:24.154

average response rate for our course evaluations each term is

NOTE Confidence: 0.8397324681282043

00:13:24.238 --> 00:13:25.079

about 70%.

NOTE Confidence: 0.9093813896179199

00:13:25.520 --> 00:13:28.960

That's unheard of in what we were doing before.

NOTE Confidence: 0.9585773348808289

00:13:29.920 --> 00:13:32.831

And I love the fact that because of that, we

NOTE Confidence: 0.9585773348808289

00:13:32.897 --> 00:13:35.280
truly are hearing from our students.

NOTE Confidence: 0.9265104532241821

00:13:36.080 --> 00:13:37.440
So think about it for a minute.

NOTE Confidence: 0.8509660363197327

00:13:37.440 --> 00:13:42.122
From a faculty's perspective, maybe you're trying a new curriculum,

NOTE Confidence: 0.8509660363197327

00:13:42.192 --> 00:13:46.735
maybe you're trying a new textbook, maybe you're trying something

NOTE Confidence: 0.8509660363197327

00:13:46.805 --> 00:13:50.440
new in the pedagogy that you're using in your class.

NOTE Confidence: 0.9244321584701538

00:13:50.920 --> 00:13:53.656
You know that as soon as grades are posted and

NOTE Confidence: 0.9244321584701538

00:13:53.715 --> 00:13:57.165
the results are there, you can get immediate feedback from

NOTE Confidence: 0.9244321584701538

00:13:57.224 --> 00:13:57.760
students.

NOTE Confidence: 0.882454514503479

00:13:58.080 --> 00:13:59.440
What did they think about it?

NOTE Confidence: 0.8490759134292603

00:14:00.559 --> 00:14:04.288
We utilize the fact that in Course Evaluations & Surveys,

NOTE Confidence: 0.8490759134292603

00:14:04.351 --> 00:14:08.079

they can add extra questions and ask those direct questions

NOTE Confidence: 0.8490759134292603

00:14:08.142 --> 00:14:09.279

of their students.

NOTE Confidence: 0.9343826174736023

00:14:09.760 --> 00:14:13.705

It is a great way for us to to get

NOTE Confidence: 0.9343826174736023

00:14:13.821 --> 00:14:18.000

those great responses from students.

NOTE Confidence: 0.9293256402015686

00:14:19.760 --> 00:14:24.589

One of the other things that that goes along with

NOTE Confidence: 0.9293256402015686

00:14:24.688 --> 00:14:29.813

actually using the tool is all of the extra features

NOTE Confidence: 0.9293256402015686

00:14:29.911 --> 00:14:34.839

that are a part of Course Evaluations & Surveys.

NOTE Confidence: 0.8538332581520081

00:14:35.680 --> 00:14:39.784

Let me tell you, we utilize the ability to send

NOTE Confidence: 0.8538332581520081

00:14:39.871 --> 00:14:44.499

communications out, and I love the fact that it comes

NOTE Confidence: 0.8538332581520081

00:14:44.587 --> 00:14:48.080

both in e-mail and directly into Canvas.

NOTE Confidence: 0.8548076748847961

00:14:48.520 --> 00:14:52.596

So we send out those alerts to instructors and administrators

NOTE Confidence: 0.8548076748847961

00:14:52.663 --> 00:14:54.000

before things start.

NOTE Confidence: 0.8705929517745972

00:14:54.560 --> 00:14:57.484

We send an e-mail out to students to just say,

NOTE Confidence: 0.8705929517745972

00:14:57.547 --> 00:15:01.361

hey, evaluations are coming and here's why it's so important

NOTE Confidence: 0.8705929517745972

00:15:01.425 --> 00:15:02.760

that you participate.

NOTE Confidence: 0.9158525466918945

00:15:03.840 --> 00:15:08.605

We send reminders out about halfway through when our surveys

NOTE Confidence: 0.9158525466918945

00:15:08.685 --> 00:15:09.400

are open.

NOTE Confidence: 0.927558183670044

00:15:09.400 --> 00:15:11.000

Just that simple reminder.

NOTE Confidence: 0.9599529504776001

00:15:11.240 --> 00:15:13.305

And it's so great to be able to set that

NOTE Confidence: 0.9599529504776001

00:15:13.356 --> 00:15:15.679

up ahead of time and then not worry about it.

NOTE Confidence: 0.8291791677474976

00:15:16.240 --> 00:15:19.882

We also really use some of those features in course

NOTE Confidence: 0.8291791677474976

00:15:19.954 --> 00:15:23.239

evaluations and surveys, like the grade block.

NOTE Confidence: 0.834889829158783

00:15:23.840 --> 00:15:26.716

Now, let me tell you, we had lots of conversations

NOTE Confidence: 0.834889829158783

00:15:26.774 --> 00:15:28.039

about the grade block.

NOTE Confidence: 0.9103720188140869

00:15:28.440 --> 00:15:31.914

One of the big things that was a concern and

NOTE Confidence: 0.9103720188140869

00:15:31.993 --> 00:15:36.179

a valid concern of our faculty was how would students

NOTE Confidence: 0.9103720188140869

00:15:36.258 --> 00:15:40.760

respond to that if they couldn't access their grade book?

NOTE Confidence: 0.8754226565361023

00:15:40.840 --> 00:15:43.851

And they wanted to make sure that students could could

NOTE Confidence: 0.8754226565361023

00:15:43.907 --> 00:15:46.752

still turn in grades, still turn in papers and work

NOTE Confidence: 0.8754226565361023

00:15:46.807 --> 00:15:48.760

and things like that, and they can.

NOTE Confidence: 0.8235533833503723

00:15:49.080 --> 00:15:52.836

So we actually created a message that goes out to

NOTE Confidence: 0.8235533833503723

00:15:52.913 --> 00:15:57.360

students that simply says her OVU policy, the Canvas grade

NOTE Confidence: 0.8235533833503723

00:15:57.436 --> 00:16:01.883

is now blocked until you've finished your evaluation or it

NOTE Confidence: 0.8235533833503723

00:16:01.960 --> 00:16:06.560

will also become available as soon as the evaluations close.

NOTE Confidence: 0.9148604869842529

00:16:07.120 --> 00:16:10.548

And we have had great success with using this feature

NOTE Confidence: 0.9148604869842529

00:16:10.613 --> 00:16:12.359

that is a part of the tool.

NOTE Confidence: 0.9343671798706055

00:16:12.880 --> 00:16:17.027

So some of those simple solutions are simply finding the

NOTE Confidence: 0.9343671798706055

00:16:17.101 --> 00:16:18.359

best tool to use.

NOTE Confidence: 0.8952692151069641

00:16:19.360 --> 00:16:23.176

Some of those creative solutions come when you do use

NOTE Confidence: 0.8952692151069641

00:16:23.248 --> 00:16:26.704

the grade book, when you use Canvas and the full

NOTE Confidence: 0.8952692151069641

00:16:26.776 --> 00:16:27.640
integration.

NOTE Confidence: 0.9149909615516663

00:16:28.360 --> 00:16:30.880
Some of it is also leveraging our faculty.

NOTE Confidence: 0.7521690130233765

00:16:32.120 --> 00:16:34.886
Our faculty were really accustomed, you know, to being able

NOTE Confidence: 0.7521690130233765

00:16:34.933 --> 00:16:37.231
to hand out that survey and give students time in

NOTE Confidence: 0.7521690130233765

00:16:37.278 --> 00:16:37.559
class.

NOTE Confidence: 0.9387930631637573

00:16:38.120 --> 00:16:38.840
That's great.

NOTE Confidence: 0.9282273650169373

00:16:39.160 --> 00:16:40.960
They can still do that if they want to.

NOTE Confidence: 0.9002400040626526

00:16:41.280 --> 00:16:45.238
Students can pull out their laptop or their phone and

NOTE Confidence: 0.9002400040626526

00:16:45.313 --> 00:16:50.093
answer those questions while while they're right there in class,

NOTE Confidence: 0.9002400040626526

00:16:50.167 --> 00:16:54.051
but they don't have to because they have the ability

NOTE Confidence: 0.9002400040626526

00:16:54.126 --> 00:16:57.785

to, to know what the response rates are for their

NOTE Confidence: 0.9002400040626526

00:16:57.860 --> 00:17:00.399

classes while that survey is open.

NOTE Confidence: 0.9294650554656982

00:17:00.920 --> 00:17:03.986

So I've been able to work with our faculty and

NOTE Confidence: 0.9294650554656982

00:17:04.053 --> 00:17:07.786

really leverage our faculty to take those times in class

NOTE Confidence: 0.9294650554656982

00:17:07.853 --> 00:17:11.919

to simply remind students take advantage of this opportunity.

NOTE Confidence: 0.869150698184967

00:17:12.200 --> 00:17:16.265

Let your voice be heard and answer the surveys for

NOTE Confidence: 0.869150698184967

00:17:16.346 --> 00:17:17.160

the class.

NOTE Confidence: 0.8921892046928406

00:17:18.359 --> 00:17:21.642

I also love the fact that I can schedule an

NOTE Confidence: 0.8921892046928406

00:17:21.718 --> 00:17:25.229

e-mail that goes out to our faculty as soon as

NOTE Confidence: 0.8921892046928406

00:17:25.306 --> 00:17:26.679

the survey closes.

NOTE Confidence: 0.8829858899116516

00:17:27.080 --> 00:17:31.286

That gives them an overall response rate for all of

NOTE Confidence: 0.8829858899116516

00:17:31.368 --> 00:17:35.080

the classes that that they had that semester.

NOTE Confidence: 0.8885014057159424

00:17:35.440 --> 00:17:37.720

That is a great, great feature.

NOTE Confidence: 0.9161955714225769

00:17:38.359 --> 00:17:42.064

One of the other things about utilizing the tool is

NOTE Confidence: 0.9161955714225769

00:17:42.136 --> 00:17:46.131

we use the benchmarking data and we use the performance

NOTE Confidence: 0.9161955714225769

00:17:46.204 --> 00:17:46.639

flags.

NOTE Confidence: 0.9223467707633972

00:17:47.120 --> 00:17:49.680

So I can set those up ahead of time.

NOTE Confidence: 0.9289448261260986

00:17:50.359 --> 00:17:53.333

And I know that our faculty are going to have

NOTE Confidence: 0.9289448261260986

00:17:53.400 --> 00:17:57.960

that information at their fingertips whenever they get their results.

NOTE Confidence: 0.9619665741920471

00:17:58.560 --> 00:18:01.345

So let me share a little bit with you of

NOTE Confidence: 0.9619665741920471

00:18:01.414 --> 00:18:05.522

the discussion that went around the transition and why this

NOTE Confidence: 0.9619665741920471

00:18:05.592 --> 00:18:07.959

part of the tool was so important.

NOTE Confidence: 0.8843974471092224

00:18:08.640 --> 00:18:13.402

Our old tool utilized a comparative analysis and so a

NOTE Confidence: 0.8843974471092224

00:18:13.492 --> 00:18:19.423

faculty member could see how their scores compared to universities

NOTE Confidence: 0.8843974471092224

00:18:19.513 --> 00:18:21.760

across the United States.

NOTE Confidence: 0.7281248569488525

00:18:22.320 --> 00:18:24.200

And as we and they loved that feature.

NOTE Confidence: 0.8772042393684387

00:18:24.600 --> 00:18:27.721

But as we began to dive into that, what we

NOTE Confidence: 0.8772042393684387

00:18:27.795 --> 00:18:32.551

realized was they really weren't so concerned about a comparison

NOTE Confidence: 0.8772042393684387

00:18:32.625 --> 00:18:36.787

with a university that was totally different than OBU in

NOTE Confidence: 0.8772042393684387

00:18:36.861 --> 00:18:40.279

a totally different part of the United States.

NOTE Confidence: 0.9126830101013184

00:18:40.320 --> 00:18:43.594

But what they really wanted was how do my scores

NOTE Confidence: 0.9126830101013184

00:18:43.662 --> 00:18:47.483

compare to other people in my discipline or other people

NOTE Confidence: 0.9126830101013184

00:18:47.551 --> 00:18:50.621

in my college or school or other people at my

NOTE Confidence: 0.9126830101013184

00:18:50.689 --> 00:18:51.440

university?

NOTE Confidence: 0.8641518950462341

00:18:52.000 --> 00:18:55.408

And bingo, right there, the benchmarking data does that for

NOTE Confidence: 0.8641518950462341

00:18:55.466 --> 00:18:55.640

us.

NOTE Confidence: 0.9098678827285767

00:18:56.119 --> 00:18:59.048

And so we have that set up automatically to where

NOTE Confidence: 0.9098678827285767

00:18:59.108 --> 00:19:01.199

they can see that in their results.

NOTE Confidence: 0.9448646306991577

00:19:03.520 --> 00:19:07.174

I love the fact that we've been able to build

NOTE Confidence: 0.9448646306991577

00:19:07.255 --> 00:19:11.234

a culture of trust with our students and with our

NOTE Confidence: 0.9448646306991577

00:19:11.315 --> 00:19:17.000

faculty through some of these simple and sometimes creative solutions.

NOTE Confidence: 0.9094293117523193

00:19:18.480 --> 00:19:22.754

For instance, in both the pre e-mail that students get,

NOTE Confidence: 0.9094293117523193

00:19:22.832 --> 00:19:26.796

but also along the way, we encourage them, we share

NOTE Confidence: 0.9094293117523193

00:19:26.874 --> 00:19:30.993

with them that faculty do not see these results, that

NOTE Confidence: 0.9094293117523193

00:19:31.071 --> 00:19:34.879

they are anonymous until after grades are posted.

NOTE Confidence: 0.9048394560813904

00:19:35.400 --> 00:19:39.527

And so they know that what they share, their voice

NOTE Confidence: 0.9048394560813904

00:19:39.609 --> 00:19:43.902

is being heard and it's not going to influence their

NOTE Confidence: 0.9048394560813904

00:19:43.984 --> 00:19:44.480

grade.

NOTE Confidence: 0.9486588835716248

00:19:45.080 --> 00:19:49.457

The other great thing is our faculty have found ways

NOTE Confidence: 0.9486588835716248

00:19:49.541 --> 00:19:53.834

to share with students some of the changes that are

NOTE Confidence: 0.9486588835716248

00:19:53.918 --> 00:19:56.360
made based on their feedback.

NOTE Confidence: 0.9200334548950195

00:19:56.880 --> 00:19:59.601
So if you have a faculty member who is seeking

NOTE Confidence: 0.9200334548950195

00:19:59.660 --> 00:20:02.913
some curricular input or some feedback on a change that

NOTE Confidence: 0.9200334548950195

00:20:02.972 --> 00:20:05.989
they made on a project, they can actually come back

NOTE Confidence: 0.9200334548950195

00:20:06.048 --> 00:20:09.242
the next semester and say, you know, based on feedback

NOTE Confidence: 0.9200334548950195

00:20:09.302 --> 00:20:12.200
that we got from students, we're going to do this

NOTE Confidence: 0.9200334548950195

00:20:12.259 --> 00:20:15.040
again or we're going to make this light change.

NOTE Confidence: 0.9087088704109192

00:20:15.400 --> 00:20:19.077
And students know that their voice is being heard and

NOTE Confidence: 0.9087088704109192

00:20:19.146 --> 00:20:22.200
that we trust and we want to hear from them.

NOTE Confidence: 0.9118260741233826

00:20:24.440 --> 00:20:27.855
So some of the other creative things we've done, we've

NOTE Confidence: 0.9118260741233826

00:20:27.919 --> 00:20:30.828
done, and one of the things that I really want

NOTE Confidence: 0.9118260741233826

00:20:30.892 --> 00:20:33.738
to take some time to share with you about are

NOTE Confidence: 0.9118260741233826

00:20:33.801 --> 00:20:37.344
some of the integration with other servings that we have

NOTE Confidence: 0.9118260741233826

00:20:37.407 --> 00:20:38.039
on campus.

NOTE Confidence: 0.8757502436637878

00:20:38.640 --> 00:20:42.639
So if you're in an assessment department or if you

NOTE Confidence: 0.8757502436637878

00:20:42.719 --> 00:20:46.639
deal with surveys at all, you know that there are

NOTE Confidence: 0.8757502436637878

00:20:46.719 --> 00:20:50.639
umpteen surveys that we send out to students on a

NOTE Confidence: 0.8757502436637878

00:20:50.719 --> 00:20:51.839
regular basis.

NOTE Confidence: 0.8664445281028748

00:20:52.440 --> 00:20:55.921
Sometimes it has to do with some of our faculty

NOTE Confidence: 0.8664445281028748

00:20:55.995 --> 00:20:58.440
processes or promotion or tenure.

NOTE Confidence: 0.924481987953186

00:20:58.720 --> 00:21:03.201

Sometimes it has to do with specialized accreditation in our

NOTE Confidence: 0.924481987953186

00:21:03.275 --> 00:21:08.279

schools and divisions and they they need that specialized feedback.

NOTE Confidence: 0.9149401783943176

00:21:08.560 --> 00:21:10.720

And of course, nursing is a great example.

NOTE Confidence: 0.9509230256080627

00:21:10.720 --> 00:21:12.640

Education is a great example.

NOTE Confidence: 0.8988069295883179

00:21:13.560 --> 00:21:17.398

The I love the fact that we can integrate those

NOTE Confidence: 0.8988069295883179

00:21:17.479 --> 00:21:23.359

specific questions for those specific areas into our course evaluations.

NOTE Confidence: 0.9067411422729492

00:21:23.680 --> 00:21:27.996

So students are only seeing one evaluation come across their

NOTE Confidence: 0.9067411422729492

00:21:28.068 --> 00:21:31.808

plate and they can answer those questions all at the

NOTE Confidence: 0.9067411422729492

00:21:31.880 --> 00:21:32.599

same time.

NOTE Confidence: 0.8395283222198486

00:21:33.720 --> 00:21:38.033

So that is a super, super benefit for for course

NOTE Confidence: 0.8395283222198486

00:21:38.123 --> 00:21:40.280

evaluations and surveys.

NOTE Confidence: 0.926481306552887

00:21:41.119 --> 00:21:43.745

Now I want to take a little bit of time

NOTE Confidence: 0.926481306552887

00:21:43.812 --> 00:21:46.639

because I absolutely love our survey tool.

NOTE Confidence: 0.9366983771324158

00:21:47.119 --> 00:21:49.845

We spent a lot of time talking about the survey

NOTE Confidence: 0.9366983771324158

00:21:49.903 --> 00:21:52.396

tool, and I think that's why it makes me so

NOTE Confidence: 0.9366983771324158

00:21:52.454 --> 00:21:53.440

excited to share.

NOTE Confidence: 0.8380361795425415

00:21:53.920 --> 00:21:55.720

One, we wanted to make it short.

NOTE Confidence: 0.9435918927192688

00:21:56.440 --> 00:22:01.280

Two, we wanted every question to be important.

NOTE Confidence: 0.8586662411689758

00:22:01.760 --> 00:22:04.696

And so we gathered together a group of people to

NOTE Confidence: 0.8586662411689758

00:22:04.757 --> 00:22:07.204

look at what we were going to use as our

NOTE Confidence: 0.8586662411689758

00:22:07.265 --> 00:22:07.999
survey tool.

NOTE Confidence: 0.8805825710296631

00:22:08.480 --> 00:22:12.848
So for starters, we selected faculty, faculty that were doing

NOTE Confidence: 0.8805825710296631

00:22:12.920 --> 00:22:18.148
research that understood the importance of questions, how those
questions

NOTE Confidence: 0.8805825710296631

00:22:18.220 --> 00:22:19.080
were formed.

NOTE Confidence: 0.8741529583930969

00:22:19.320 --> 00:22:23.264
We wanted to make sure that each question answered a

NOTE Confidence: 0.8741529583930969

00:22:23.340 --> 00:22:27.739
specific topic and that we didn't have questions that were

NOTE Confidence: 0.8741529583930969

00:22:27.815 --> 00:22:31.759
duplicat and might could be taken more than one way.

NOTE Confidence: 0.914020299911499

00:22:32.080 --> 00:22:35.345
We also wanted to make sure that we looked at

NOTE Confidence: 0.914020299911499

00:22:35.417 --> 00:22:38.320
not only the course, but the instructor.

NOTE Confidence: 0.955100417137146

00:22:38.640 --> 00:22:42.415

And sometimes you have to clearly differentiate between those two

NOTE Confidence: 0.955100417137146

00:22:42.473 --> 00:22:42.880
things.

NOTE Confidence: 0.9116866588592529

00:22:43.480 --> 00:22:48.692
But also in our conversations, we found some great resources

NOTE Confidence: 0.9116866588592529

00:22:48.779 --> 00:22:51.559
that we used in our discussions.

NOTE Confidence: 0.9391229152679443

00:22:51.840 --> 00:22:57.386
We wanted to get feedback from students on their own

NOTE Confidence: 0.9391229152679443

00:22:57.493 --> 00:23:00.159
evaluation of themselves.

NOTE Confidence: 0.7132898569107056

00:23:00.440 --> 00:23:01.920
So it's self evaluation.

NOTE Confidence: 0.9476443529129028

00:23:02.200 --> 00:23:04.618
So let me tell you a little bit about the

NOTE Confidence: 0.9476443529129028

00:23:04.677 --> 00:23:05.680
tool that we use.

NOTE Confidence: 0.8695083856582642

00:23:07.240 --> 00:23:11.236
So we have 3 sections in our tool and we,

NOTE Confidence: 0.8695083856582642

00:23:11.333 --> 00:23:15.621

we ain't, we had a lot of anxiety over these

NOTE Confidence: 0.8695083856582642

00:23:15.719 --> 00:23:21.080

questions and we paired them down and paired them down.

NOTE Confidence: 0.8938720226287842

00:23:21.320 --> 00:23:23.920

So our first section has to do with the instructor.

NOTE Confidence: 0.7584099173545837

00:23:24.520 --> 00:23:28.430

We have 8 questions that are a Likert style Likert

NOTE Confidence: 0.7584099173545837

00:23:28.508 --> 00:23:29.759

style statement.

NOTE Confidence: 0.9303792119026184

00:23:30.160 --> 00:23:32.640

And then of course we give an area for comments.

NOTE Confidence: 0.9027928709983826

00:23:32.640 --> 00:23:35.040

We always want to give an area for comments.

NOTE Confidence: 0.8921670913696289

00:23:36.000 --> 00:23:39.543

And then we have an open-ended area where we want

NOTE Confidence: 0.8921670913696289

00:23:39.615 --> 00:23:44.316

the students to actually discuss strengths of their instructor as

NOTE Confidence: 0.8921670913696289

00:23:44.388 --> 00:23:47.932

well as areas of improvement that they see in the

NOTE Confidence: 0.8921670913696289

00:23:48.004 --> 00:23:48.800

instructor.

NOTE Confidence: 0.8312012553215027

00:23:49.040 --> 00:23:52.075

So section one that has to deal with the instructor

NOTE Confidence: 0.8312012553215027

00:23:52.134 --> 00:23:53.919

is very specifically laid out.

NOTE Confidence: 0.9123876094818115

00:23:54.240 --> 00:23:57.359

The questions are very specific about this has to do

NOTE Confidence: 0.9123876094818115

00:23:57.419 --> 00:23:58.679

with your instructor.

NOTE Confidence: 0.9549309015274048

00:23:59.240 --> 00:24:03.160

The second section has to do with the course itself.

NOTE Confidence: 0.8476064205169678

00:24:03.680 --> 00:24:06.697

And for this we kind of scaled back just a

NOTE Confidence: 0.8476064205169678

00:24:06.769 --> 00:24:07.559

little bit.

NOTE Confidence: 0.8334099054336548

00:24:07.800 --> 00:24:10.883

We have 4 of the Likert style statements that we

NOTE Confidence: 0.8334099054336548

00:24:10.947 --> 00:24:14.159

want them to answer specifically about the course.

NOTE Confidence: 0.893612802028656

00:24:14.960 --> 00:24:17.699

And then of course an area for general comments about

NOTE Confidence: 0.893612802028656

00:24:17.751 --> 00:24:18.319
the course.

NOTE Confidence: 0.834378182888031

00:24:19.560 --> 00:24:23.999
But then the last section, the self evaluation, we have

NOTE Confidence: 0.834378182888031

00:24:24.080 --> 00:24:28.520
two electric style statements and an area for comments.

NOTE Confidence: 0.7781311273574829

00:24:29.200 --> 00:24:32.600
And then at the end, an open-ended area for advice.

NOTE Confidence: 0.9364054799079895

00:24:33.320 --> 00:24:36.502
Now we spent a lot of time talking how do

NOTE Confidence: 0.9364054799079895

00:24:36.580 --> 00:24:40.228
we want to, how do we want students to evaluate

NOTE Confidence: 0.9364054799079895

00:24:40.306 --> 00:24:41.160
themselves?

NOTE Confidence: 0.9115203619003296

00:24:41.720 --> 00:24:45.319
And so I want to share with you our questions

NOTE Confidence: 0.9115203619003296

00:24:45.399 --> 00:24:47.639
because they are so awesome.

NOTE Confidence: 0.8959953188896179

00:24:48.400 --> 00:24:52.931

The first question we ask them is basically, are you

NOTE Confidence: 0.8959953188896179

00:24:53.018 --> 00:24:57.550

satisfied with the effort that you gave forth in the

NOTE Confidence: 0.8959953188896179

00:24:57.637 --> 00:24:58.160

class?

NOTE Confidence: 0.8381319046020508

00:24:59.000 --> 00:25:01.840

You'd be amazing how honest students are.

NOTE Confidence: 0.9103095531463623

00:25:02.560 --> 00:25:05.913

The second question that we ask them is, have you

NOTE Confidence: 0.9103095531463623

00:25:05.982 --> 00:25:08.719

been challenged to learn in this course?

NOTE Confidence: 0.8818506002426147

00:25:11.160 --> 00:25:14.422

The last question that we ask him is my favorite

NOTE Confidence: 0.8818506002426147

00:25:14.490 --> 00:25:17.685

and it is what advice would you give to another

NOTE Confidence: 0.8818506002426147

00:25:17.753 --> 00:25:20.879

student who is considering taking this course?

NOTE Confidence: 0.930128276348114

00:25:21.520 --> 00:25:24.415

Now, I could spend another 30 minutes talking to you

NOTE Confidence: 0.930128276348114

00:25:24.471 --> 00:25:27.088

about some of the responses that we have got in

NOTE Confidence: 0.930128276348114

00:25:27.144 --> 00:25:30.039

this particular section, but I won't do that to you.

NOTE Confidence: 0.9190378785133362

00:25:31.160 --> 00:25:34.960

But it's so interesting to get that feedback.

NOTE Confidence: 0.9124985933303833

00:25:34.960 --> 00:25:38.444

And if you're talking about student success, if you're talking

NOTE Confidence: 0.9124985933303833

00:25:38.500 --> 00:25:41.254

about that, that primary goal that we all have in

NOTE Confidence: 0.9124985933303833

00:25:41.311 --> 00:25:44.458

higher education, which is our students, then we want to

NOTE Confidence: 0.9124985933303833

00:25:44.514 --> 00:25:45.920

know what they're saying.

NOTE Confidence: 0.8627949953079224

00:25:46.400 --> 00:25:48.972

This has been a great area too, from a faculty

NOTE Confidence: 0.8627949953079224

00:25:49.028 --> 00:25:51.992

perspective to sit back and go, OK, what are students

NOTE Confidence: 0.8627949953079224

00:25:52.048 --> 00:25:52.440

saying?

NOTE Confidence: 0.8699232935905457

00:25:53.040 --> 00:25:56.146

So as an example, some of the some of the

NOTE Confidence: 0.8699232935905457

00:25:56.222 --> 00:26:00.011
comments that I've seen come in are things like do

NOTE Confidence: 0.8699232935905457

00:26:00.086 --> 00:26:02.359
not get behind in the reading.

NOTE Confidence: 0.8941230177879333

00:26:03.720 --> 00:26:06.028
What a great piece of advice to a student that's

NOTE Confidence: 0.8941230177879333

00:26:06.076 --> 00:26:07.520
going to be taking this class.

NOTE Confidence: 0.9415572285652161

00:26:09.040 --> 00:26:13.040
Some of the advice has been centered around work ahead.

NOTE Confidence: 0.9367146492004395

00:26:13.320 --> 00:26:16.160
Make sure that you stay on top of deadlines.

NOTE Confidence: 0.7105495929718018

00:26:16.560 --> 00:26:18.000
Everything's in the syllabus.

NOTE Confidence: 0.8844993710517883

00:26:18.240 --> 00:26:21.200
Don't forget, go back, look at the syllabus.

NOTE Confidence: 0.93648761510849

00:26:21.960 --> 00:26:25.525
This also provides just one more way, as I mentioned

NOTE Confidence: 0.93648761510849

00:26:25.594 --> 00:26:29.160

before, where we can leverage our faculty to come in

NOTE Confidence: 0.93648761510849

00:26:29.228 --> 00:26:32.451
and say, hey, this is some of the feedback that

NOTE Confidence: 0.93648761510849

00:26:32.520 --> 00:26:36.360
we've gotten from your fellow students about this class.

NOTE Confidence: 0.9153987169265747

00:26:36.800 --> 00:26:38.120
So I want to share it with you.

NOTE Confidence: 0.9367889165878296

00:26:38.680 --> 00:26:40.360
Don't fall behind in your reading.

NOTE Confidence: 0.9492933750152588

00:26:40.600 --> 00:26:41.640
Go to your syllabus.

NOTE Confidence: 0.8685768246650696

00:26:42.280 --> 00:26:45.542
All those things have been so helpful in these simple

NOTE Confidence: 0.8685768246650696

00:26:45.604 --> 00:26:48.374
questions that we tacked on to the end of the

NOTE Confidence: 0.8685768246650696

00:26:48.435 --> 00:26:51.882
survey that we created because of work, because of using

NOTE Confidence: 0.8685768246650696

00:26:51.944 --> 00:26:52.559
this tool.

NOTE Confidence: 0.8595708012580872

00:26:54.000 --> 00:26:55.360

So we've done some creative things.

NOTE Confidence: 0.9459108710289001

00:26:55.360 --> 00:26:56.840

We've done some simple things.

NOTE Confidence: 0.8996660709381104

00:26:57.720 --> 00:27:00.510

I want to share with you just a couple more

NOTE Confidence: 0.8996660709381104

00:27:00.575 --> 00:27:04.600

creative ideas of how we're using these evaluations on campus.

NOTE Confidence: 0.878725528717041

00:27:05.640 --> 00:27:08.761

So now that we have them and they are easily

NOTE Confidence: 0.878725528717041

00:27:08.832 --> 00:27:12.662

available right at the end of the semester and faculty

NOTE Confidence: 0.878725528717041

00:27:12.733 --> 00:27:16.492

have access to those, we've begun to integrate all of

NOTE Confidence: 0.878725528717041

00:27:16.563 --> 00:27:21.600

our Course Evaluations & Surveys into our annual faculty evaluations.

NOTE Confidence: 0.8542934656143188

00:27:22.280 --> 00:27:27.438

We are incorporating them into our academic program review and

NOTE Confidence: 0.8542934656143188

00:27:27.521 --> 00:27:30.766

we are also using the tool to do our Co

NOTE Confidence: 0.8542934656143188

00:27:30.849 --> 00:27:32.680

curricular assessment.

NOTE Confidence: 0.9053925275802612

00:27:33.160 --> 00:27:35.811

For those of you that are a part of that

NOTE Confidence: 0.9053925275802612

00:27:35.877 --> 00:27:39.722

accreditation for your university, what a great way to use

NOTE Confidence: 0.9053925275802612

00:27:39.788 --> 00:27:43.036

this tool when you're trying to take care of your

NOTE Confidence: 0.9053925275802612

00:27:43.102 --> 00:27:44.759

Co curricular assessment.

NOTE Confidence: 0.9042354226112366

00:27:45.240 --> 00:27:50.231

It's a great, great way to to utilize the tool

NOTE Confidence: 0.9042354226112366

00:27:50.339 --> 00:27:54.679

to, to make the most of this investment.

NOTE Confidence: 0.8950871825218201

00:27:55.359 --> 00:27:58.067

Now I know I have, I feel like I've rushed

NOTE Confidence: 0.8950871825218201

00:27:58.131 --> 00:28:01.741

through all of these great things and creative ways that

NOTE Confidence: 0.8950871825218201

00:28:01.805 --> 00:28:05.092

we've used the tool, but I really wanted to provide

NOTE Confidence: 0.8950871825218201

00:28:05.157 --> 00:28:08.637

an opportunity for you guys to ask questions along the

NOTE Confidence: 0.8950871825218201

00:28:08.702 --> 00:28:08.959
way.

NOTE Confidence: 0.9068519473075867

00:28:09.640 --> 00:28:12.785
So Star, if you'll come back and help me out,

NOTE Confidence: 0.9068519473075867

00:28:12.855 --> 00:28:16.350
I would love to hear if there's some questions out

NOTE Confidence: 0.9068519473075867

00:28:16.420 --> 00:28:16.839
there.

NOTE Confidence: 0.18171380460262299

00:28:21.520 --> 00:28:22.360
Hi, Dana.

NOTE Confidence: 0.8197982311248779

00:28:22.720 --> 00:28:25.680
Yes, so I have a first question for you.

NOTE Confidence: 0.914508044719696

00:28:27.800 --> 00:28:31.323
Hey, since you first created the question list that goes

NOTE Confidence: 0.914508044719696

00:28:31.386 --> 00:28:34.279
to all students, have you changed any of them?

NOTE Confidence: 0.9593196511268616

00:28:34.480 --> 00:28:35.600
If so, why?

NOTE Confidence: 0.9643474817276001

00:28:36.359 --> 00:28:39.592

That is a great question and let me tell you

NOTE Confidence: 0.9643474817276001

00:28:39.666 --> 00:28:39.959
why.

NOTE Confidence: 0.9598714113235474

00:28:40.280 --> 00:28:44.430
We wanted to give ourselves plenty of time with that

NOTE Confidence: 0.9598714113235474

00:28:44.510 --> 00:28:48.501
set of questions and we have used that initial set

NOTE Confidence: 0.9598714113235474

00:28:48.581 --> 00:28:52.173
of questions now for about 5 years and we are

NOTE Confidence: 0.9598714113235474

00:28:52.252 --> 00:28:56.643
starting the process again of going back and looking at

NOTE Confidence: 0.9598714113235474

00:28:56.722 --> 00:28:58.000
those questions.

NOTE Confidence: 0.9600566625595093

00:28:58.840 --> 00:29:02.504
One of the questions, in fact, we were having a

NOTE Confidence: 0.9600566625595093

00:29:02.582 --> 00:29:06.870
conversation just this week, talks about one of the key

NOTE Confidence: 0.9600566625595093

00:29:06.948 --> 00:29:12.328
components for a Christian liberal arts university is the integration

NOTE Confidence: 0.9600566625595093

00:29:12.406 --> 00:29:14.200

of faith with learning.

NOTE Confidence: 0.9161749482154846

00:29:15.520 --> 00:29:18.361

But when you really stop and think about it, do

NOTE Confidence: 0.9161749482154846

00:29:18.421 --> 00:29:20.840

our students understand what that means?

NOTE Confidence: 0.9709486365318298

00:29:21.120 --> 00:29:24.232

And so we're beginning to, we're beginning that process of

NOTE Confidence: 0.9709486365318298

00:29:24.286 --> 00:29:27.077

looking at the questions and seeing what needs to be

NOTE Confidence: 0.9709486365318298

00:29:27.130 --> 00:29:27.560

changed.

NOTE Confidence: 0.9695386290550232

00:29:27.760 --> 00:29:31.080

And so I'm excited that probably by next fall, we

NOTE Confidence: 0.9695386290550232

00:29:31.148 --> 00:29:33.520

may have a few changes to roll out.

NOTE Confidence: 0.9163638949394226

00:29:33.760 --> 00:29:35.747

But I have a feeling we're not going to change

NOTE Confidence: 0.9163638949394226

00:29:35.790 --> 00:29:37.000

any of that self evaluation.

NOTE Confidence: 0.961699903011322

00:29:37.080 --> 00:29:38.680

Everybody loves those questions.

NOTE Confidence: 0.8622523546218872

00:29:43.000 --> 00:29:44.600
Yeah, I can absolutely see that.

NOTE Confidence: 0.8267814517021179

00:29:44.600 --> 00:29:47.825
Jana, in the spirit of self evaluation, what follow up,

NOTE Confidence: 0.8267814517021179

00:29:47.883 --> 00:29:51.109
if any, has been prompted from the advice question that

NOTE Confidence: 0.8267814517021179

00:29:51.167 --> 00:29:54.510
you're asking your students of what advice would you give

NOTE Confidence: 0.8267814517021179

00:29:54.568 --> 00:29:56.680
another student to take this course?

NOTE Confidence: 0.868981122970581

00:29:57.960 --> 00:30:03.400
Well, you know, we've had, we've had really positive things.

NOTE Confidence: 0.9422048926353455

00:30:03.720 --> 00:30:06.965
And I will say that there have been sometimes that

NOTE Confidence: 0.9422048926353455

00:30:07.030 --> 00:30:11.119
because of that feedback that we've gotten from students, we've

NOTE Confidence: 0.9422048926353455

00:30:11.184 --> 00:30:15.078
had to have some hard conversations with faculty because our

NOTE Confidence: 0.9422048926353455

00:30:15.143 --> 00:30:17.480

students are so great and so honest.

NOTE Confidence: 0.9290179014205933

00:30:20.200 --> 00:30:24.278

I, I know that we have faculty that have used

NOTE Confidence: 0.9290179014205933

00:30:24.368 --> 00:30:30.440

the feedback that they've gotten from the self evaluation questions

NOTE Confidence: 0.9290179014205933

00:30:30.530 --> 00:30:35.424

to really beef up their syllabi to really help feature

NOTE Confidence: 0.9290179014205933

00:30:35.515 --> 00:30:40.318

some of those deadlines so that students can see them

NOTE Confidence: 0.9290179014205933

00:30:40.408 --> 00:30:42.040

very, very easily.

NOTE Confidence: 0.956997811794281

00:30:42.400 --> 00:30:47.136

We've also had a lot of faculty who have taken

NOTE Confidence: 0.956997811794281

00:30:47.239 --> 00:30:52.800

the learning management system and really embraced it.

NOTE Confidence: 0.9139274954795837

00:30:53.200 --> 00:30:57.138

I realized COVID for a lot of faculty kind of

NOTE Confidence: 0.9139274954795837

00:30:57.226 --> 00:31:00.640

helped push us into that digital world.

NOTE Confidence: 0.9239314794540405

00:31:01.000 --> 00:31:04.743

But the feedback that we've gotten from students has been

NOTE Confidence: 0.9239314794540405

00:31:04.808 --> 00:31:08.486

another way that they have really jumped in and embraced

NOTE Confidence: 0.9239314794540405

00:31:08.552 --> 00:31:12.098

all of the features that are available to them through

NOTE Confidence: 0.9239314794540405

00:31:12.164 --> 00:31:14.200

the learning management system.

NOTE Confidence: 0.8727476596832275

00:31:14.480 --> 00:31:16.716

So that's two big ways that we've been able to

NOTE Confidence: 0.8727476596832275

00:31:16.764 --> 00:31:17.640

use it positively.

NOTE Confidence: 0.346890926361084

00:31:20.760 --> 00:31:21.000

Thank you.

NOTE Confidence: 0.8890975713729858

00:31:21.000 --> 00:31:22.800

And another question for you in the chat.

NOTE Confidence: 0.9212546944618225

00:31:23.120 --> 00:31:26.327

Do you only deliver the main campus survey to students,

NOTE Confidence: 0.9212546944618225

00:31:26.385 --> 00:31:29.942

or do you also allow colleges, departments and instructors to

NOTE Confidence: 0.9212546944618225

00:31:30.000 --> 00:31:31.399

add their own questions?

NOTE Confidence: 0.9686510562896729

00:31:32.400 --> 00:31:33.800

That is a great question.

NOTE Confidence: 0.9683237075805664

00:31:33.840 --> 00:31:36.440

Yes, we do allow for others.

NOTE Confidence: 0.9037342667579651

00:31:36.440 --> 00:31:40.721

So we have our short main survey, then we open

NOTE Confidence: 0.9037342667579651

00:31:40.814 --> 00:31:45.282

it up probably about a week before we launch the

NOTE Confidence: 0.9037342667579651

00:31:45.375 --> 00:31:46.120

surveys.

NOTE Confidence: 0.9442824721336365

00:31:46.560 --> 00:31:50.620

And not only can faculty add questions, but so can

NOTE Confidence: 0.9442824721336365

00:31:50.701 --> 00:31:51.919

administrators.

NOTE Confidence: 0.9157888293266296

00:31:52.400 --> 00:31:55.672

And so a great way that I've seen that utilized

NOTE Confidence: 0.9157888293266296

00:31:55.741 --> 00:31:59.501

is within some of our departments and also within some

NOTE Confidence: 0.9157888293266296

00:31:59.570 --> 00:32:01.520

of our colleges and schools.

NOTE Confidence: 0.9365119934082031

00:32:01.960 --> 00:32:04.950

So I'm going to pick on our science department for

NOTE Confidence: 0.9365119934082031

00:32:05.010 --> 00:32:08.119

a minute because I know that they recently did this.

NOTE Confidence: 0.953491747379303

00:32:08.600 --> 00:32:13.646

They wanted some feedback from students specifically on the labs

NOTE Confidence: 0.953491747379303

00:32:13.725 --> 00:32:17.825

that they are using, some of the lab equipment, some

NOTE Confidence: 0.953491747379303

00:32:17.904 --> 00:32:19.559

of the lab resources.

NOTE Confidence: 0.9265620708465576

00:32:19.840 --> 00:32:23.628

And so when we opened that up for administrators to

NOTE Confidence: 0.9265620708465576

00:32:23.702 --> 00:32:27.045

be on to be able to add questions, they added

NOTE Confidence: 0.9265620708465576

00:32:27.119 --> 00:32:30.462

those questions and it went out to all of the

NOTE Confidence: 0.9265620708465576

00:32:30.537 --> 00:32:33.359

classes within the science department.

NOTE Confidence: 0.9624454975128174

00:32:33.600 --> 00:32:36.160

So definitely that is a huge plus.

NOTE Confidence: 0.9464994072914124

00:32:36.400 --> 00:32:40.128

Now I will say I limit the number of questions

NOTE Confidence: 0.9464994072914124

00:32:40.209 --> 00:32:43.938

that they can add because I want them to think

NOTE Confidence: 0.9464994072914124

00:32:44.019 --> 00:32:48.640

strategically and part of that also drives them to think.

NOTE Confidence: 0.9095007181167603

00:32:48.880 --> 00:32:52.210

So I limit faculty to adding five questions and I

NOTE Confidence: 0.9095007181167603

00:32:52.278 --> 00:32:56.696

limit administrators to adding five questions, but that's a total

NOTE Confidence: 0.9095007181167603

00:32:56.764 --> 00:32:57.920

of 10 altogether.

NOTE Confidence: 0.8414267897605896

00:32:57.920 --> 00:33:01.560

So that almost double S the length of the survey.

NOTE Confidence: 0.9468418955802917

00:33:02.160 --> 00:33:05.200

We've never had anybody use all of those questions.

NOTE Confidence: 0.9576617479324341

00:33:05.440 --> 00:33:08.641

But I really encourage them that if they're having a

NOTE Confidence: 0.9576617479324341

00:33:08.702 --> 00:33:11.657

hard time honing it down to just a few questions

NOTE Confidence: 0.9576617479324341

00:33:11.719 --> 00:33:14.119
to come and let us have a conversation.

NOTE Confidence: 0.9296796917915344

00:33:14.400 --> 00:33:17.564
Because chances are we can take what they want, the

NOTE Confidence: 0.9296796917915344

00:33:17.626 --> 00:33:20.852
responses that they want to get, that data that they

NOTE Confidence: 0.9296796917915344

00:33:20.914 --> 00:33:23.582
want to get, and we can narrow it down into

NOTE Confidence: 0.9296796917915344

00:33:23.644 --> 00:33:25.319
just a couple of questions.

NOTE Confidence: 0.1625116616487503

00:33:29.400 --> 00:33:29.720
Ask them.

NOTE Confidence: 0.7982809543609619

00:33:29.800 --> 00:33:31.440
Dana, one more question for you.

NOTE Confidence: 0.8767157196998596

00:33:32.160 --> 00:33:35.563
So in my experience as a client success manager, I've

NOTE Confidence: 0.8767157196998596

00:33:35.627 --> 00:33:39.480
seen the general survey functionality be used in really cool

NOTE Confidence: 0.8767157196998596

00:33:39.545 --> 00:33:41.600

ways to promote student success.

NOTE Confidence: 0.8046826720237732

00:33:42.120 --> 00:33:45.400

Is OBU by any chance using the general survey function?

NOTE Confidence: 0.8193674683570862

00:33:45.400 --> 00:33:46.200

If so, how?

NOTE Confidence: 0.9658482670783997

00:33:47.640 --> 00:33:50.560

We have just started using the general survey.

NOTE Confidence: 0.9632930159568787

00:33:53.920 --> 00:33:56.819

I would love to say that we jumped in and

NOTE Confidence: 0.9632930159568787

00:33:56.890 --> 00:33:58.800

did everything all at once.

NOTE Confidence: 0.8584789037704468

00:33:58.840 --> 00:33:59.320

We didn't.

NOTE Confidence: 0.9195306897163391

00:33:59.800 --> 00:34:02.960

We rolled it out, you know, point by point.

NOTE Confidence: 0.8609233498573303

00:34:02.960 --> 00:34:05.849

So we rolled out the survey, then we rolled out

NOTE Confidence: 0.8609233498573303

00:34:05.910 --> 00:34:09.229

the grade block, then we rolled out the bench marking,

NOTE Confidence: 0.8609233498573303

00:34:09.291 --> 00:34:11.995

then we, you know, so our latest roll out is

NOTE Confidence: 0.8609233498573303

00:34:12.057 --> 00:34:13.839
to use those general surveys.

NOTE Confidence: 0.9513317346572876

00:34:14.640 --> 00:34:19.546
Part of it is really driven by assessment and wanting

NOTE Confidence: 0.9513317346572876

00:34:19.639 --> 00:34:22.879
to get that feedback from students.

NOTE Confidence: 0.9177196621894836

00:34:23.000 --> 00:34:27.526
So we're looking at using the general survey to do

NOTE Confidence: 0.9177196621894836

00:34:27.616 --> 00:34:31.599
things like survey students on our advisors.

NOTE Confidence: 0.916852593421936

00:34:31.920 --> 00:34:36.872
So on our campus, our faculty are our advisors and

NOTE Confidence: 0.916852593421936

00:34:36.971 --> 00:34:40.240
we want we want student feedback.

NOTE Confidence: 0.8197627067565918

00:34:40.239 --> 00:34:43.880
How is your how is your session with your advisor

NOTE Confidence: 0.8197627067565918

00:34:43.954 --> 00:34:44.400
going?

NOTE Confidence: 0.9122199416160583

00:34:45.080 --> 00:34:50.095

Is your advisor helping you look at job opportunities or

NOTE Confidence: 0.9122199416160583

00:34:50.185 --> 00:34:53.319
grad school, those kinds of things.

NOTE Confidence: 0.8786261677742004

00:34:53.520 --> 00:34:56.934
So we have started that process of putting together that

NOTE Confidence: 0.8786261677742004

00:34:56.995 --> 00:34:59.921
survey, what questions we we want to ask so that

NOTE Confidence: 0.8786261677742004

00:34:59.982 --> 00:35:02.360
we can use the general survey for that.

NOTE Confidence: 0.8793725371360779

00:35:02.600 --> 00:35:04.600
And then I think it's just the Sky's the limit.

NOTE Confidence: 0.9444911479949951

00:35:04.880 --> 00:35:08.422
I mean, when you're looking at really gathering that voice

NOTE Confidence: 0.9444911479949951

00:35:08.484 --> 00:35:11.232
from your students, what a great way to do it

NOTE Confidence: 0.9444911479949951

00:35:11.293 --> 00:35:12.760
through general surveys.

NOTE Confidence: 0.652316153049469

00:35:14.800 --> 00:35:15.160
Yes.

NOTE Confidence: 0.8596809506416321

00:35:15.160 --> 00:35:18.876

And shameless plug, if you're interested in learning more strategies

NOTE Confidence: 0.8596809506416321

00:35:18.930 --> 00:35:21.772
about how to use General Survey, please reach out to

NOTE Confidence: 0.8596809506416321

00:35:21.827 --> 00:35:25.598
your dedicated client Success manager because that's exactly our role

NOTE Confidence: 0.8596809506416321

00:35:25.653 --> 00:35:28.713
for you to help you maximize your experience with course

NOTE Confidence: 0.8596809506416321

00:35:28.768 --> 00:35:30.080
evaluations and surveys.

NOTE Confidence: 0.8542958498001099

00:35:31.440 --> 00:35:34.228
Well, I'm going to put the call for one more

NOTE Confidence: 0.8542958498001099

00:35:34.292 --> 00:35:35.560
question in our Q&A.

NOTE Confidence: 0.8332258462905884

00:35:35.560 --> 00:35:38.320
We've had some really great ones submitted by our audience.

NOTE Confidence: 0.6938123106956482

00:35:38.560 --> 00:35:39.680
Thank you all so much.

NOTE Confidence: 0.8308109045028687

00:35:40.880 --> 00:35:43.195
And while we're waiting for that, I want to say,

NOTE Confidence: 0.8308109045028687

00:35:43.243 --> 00:35:45.799

Jenna, thank you so much for an awesome presentation.

NOTE Confidence: 0.9149439334869385

00:35:46.040 --> 00:35:48.600

Thank you so much viewers, for joining us today.

NOTE Confidence: 0.7812860608100891

00:35:49.360 --> 00:35:53.202

I really, really am just so thrilled and really impressed

NOTE Confidence: 0.7812860608100891

00:35:53.269 --> 00:35:57.179

by the work that Oklahoma Baptist University is doing with

NOTE Confidence: 0.7812860608100891

00:35:57.246 --> 00:36:01.425

our course evaluation tool and student Faculty Success and all

NOTE Confidence: 0.7812860608100891

00:36:01.493 --> 00:36:03.919

all of our educational impacts feet.

NOTE Confidence: 0.8600595593452454

00:36:03.920 --> 00:36:06.451

So Jenna, thank you again and thank you to your

NOTE Confidence: 0.8600595593452454

00:36:06.505 --> 00:36:09.359

team for all that y'all do for other first generation

NOTE Confidence: 0.8600595593452454

00:36:09.413 --> 00:36:10.759

students like you and me.

NOTE Confidence: 0.887897789478302

00:36:12.880 --> 00:36:15.378

So don't forget to join us next week for part

NOTE Confidence: 0.887897789478302

00:36:15.434 --> 00:36:19.099

three of our student success webinar series, Building a Foundation

NOTE Confidence: 0.887897789478302

00:36:19.155 --> 00:36:22.875
for Effective Co Curricular Assessment with the University of North

NOTE Confidence: 0.887897789478302

00:36:22.931 --> 00:36:23.319
Dakota.

NOTE Confidence: 0.8715107440948486

00:36:23.719 --> 00:36:26.465
And if you missed Part 1 with Nash Community College,

NOTE Confidence: 0.8715107440948486

00:36:26.516 --> 00:36:27.759
you can watch on demand.

NOTE Confidence: 0.9063798189163208

00:36:28.080 --> 00:36:30.425
The links to register for Part 3 and to watch

NOTE Confidence: 0.9063798189163208

00:36:30.477 --> 00:36:32.823
Part 1 are found in the links section of your

NOTE Confidence: 0.9063798189163208

00:36:32.875 --> 00:36:33.239
screen.

NOTE Confidence: 0.9525373578071594

00:36:33.680 --> 00:36:35.844
Thank you so much and have a great rest of

NOTE Confidence: 0.9525373578071594

00:36:35.896 --> 00:36:36.359
your day.